



Infant Formula Resources & Guidance for Families

Dear MCHB Partner,

As part of the Administration's effort to make information on baby formula more accessible to families, HHS has launched the [Information for Families During the Formula Shortage](#) website that contains comprehensive list of resources and guidance for families seeking formula during the shortage. This site is also available in [Spanish](#), [Vietnamese](#), [Haitian Creole](#), and [Navajo](#).

HHS has also created a [Baby Formula Shortage Social Media Toolkit](#) that provides social media graphics and social media copy for posts, also available in [Spanish](#), [Vietnamese](#), and [Haitian Creole](#). The graphics and copy help direct people to the HHS site and also offer resources to find infant formula, as well as guidance and best practices for families in need of baby formula.

It is important for families who are in need of formula during the shortage to know that resources are available to them. Please share the Information for Families During the Formula Shortage website with families and health care providers in your states and communities and share the social media messages and graphics found in the Baby Formula Shortage Social Media Toolkit.

Thank you again for your efforts every day to improve the health of America's mothers, children, and families.

Sincerely,

Michael D. Warren, MD, MPH, FAAP

Associate Administrator, Maternal and Child Health Bureau



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